

Southern Kettle Moraine Horse Trail Association
Minutes of July 17, 2011 Meeting

Board Members present: Annette Mayfield, Rae Miller, Bob Michaels, Margaret Michaels, Bob Husske, Annette Husske, Deborah Davis.

Members present: Gary Press, Deb Stritzke, Leslie Weaver, Pat Nelson, Cheryl Martin. Pete Jackson.

The meeting was called to order at 6:30 p.m. by President Mayfield.

Minutes of June meeting: Approved unanimously with a correction on a Davis/Press motion.

Treasurer's Report: On a unanimously approved Bob Michaels/Davis motion, \$1,392.93 will be paid to Meyers Electric, leaving a balance due of \$800. Bob said he would ask Meyers if that balance could be reduced.

Vice President's Report:

<u>West 20 Fun Show Statistics</u>	2010		2011
Classes listed	46		46
classes actually run	42		39
entries	217		274
average entries per class	3.3 am	9.2 pm	6.7
exhibitors	32		39
horses	23		37
combos	33		45

Income	2010	2011
Raffle tix	\$ 495.00	\$ 270.00
concessions	\$ 408.00	\$ 487.30
T-shirts	\$ 45.00	\$ -
class sponsorships	\$ 460.00	\$ 420.00
\$ donations	\$ 90.00	\$ -
entry fees	\$ 918.00	\$ 1,486.00
	\$ 2,416.00	\$ 2,663.30

expenses	2010	2011
WHN ads		\$ 210.00
food not donated		\$ -
ribbons		\$ 77.49
West 20 show office; stalls, shavings		\$ 454.00
insurance		\$ 60.00
	\$ 844.00	\$ 801.49
Net Proceeds	\$ 1,572.00	\$ 1,862.81

Website

- Poll “Are you interested in participating in competitive trail events (with judged trail obstacles)?”
 - 23 responses: 19 yes (83%); 4 no (17%)
- What other poll questions?

Grant Applications

- Submitted application to WSHC for monies for materials and signage for competitive trail obstacles. We have been told that they will issue us a check as soon as they receive approval letter from Paul Sandgren, DNR, and he has requested to review location where obstacles might be placed prior to writing the letter. He suggested Hwy S trailhead area as Horseriders will be even more popular with all the new enhancements.
- Rode E1 loop form Hwy S trail head with Presses and photographed several areas along this loop that (barring endangered species' presence) should work well for a variety of obstacles.
- We should finalize what obstacles we want to set up and at which specific points on the trail.

Logo Contest

- 9 designs submitted; 10th is option to keep current logo with possible “updating”.
-

Unfinished business:

- West 20 Fun Show – from Annette:

Things We Learned from Fun Show

The Trail Class and Morning Show needs to be run simultaneously – have an extra judge saved us 3 hours of show time. Instead of ending the show at 7:30, we would have run until 10:30 pm using only one judge.

To make the speed show run smoothly we need a gate person to open and close the gate, a person to hand out ribbons, a person next to the timers at the judges stand, two people in the arena to set up the games and someone at the gate to pull out the flags, pants, etc for the classes also to answer questions or get the questions to the announcer.

If it is possible run 2 people at the same time in a class to save time. We did this on the pants race and the M&Ms race.

Concession Stand

Julie Cyra is adamant about keeping the concession stand open until the end of the show.

One person should be in charge of the food donations and making sure all of the required food on the list is in the concession stand. That person is the contact for the concession volunteers if there is a shortage. IE: the concession stand was out of water and there were 2 cases available in a car. We ran out of hamburgers and still had requests for them.

The show ended up going until 7:30 and people were ready to eat up to that time.

Judges

Ann Kristen volunteered to judge next year.

Other judge contacts Rick Fanella (847) 833 6892

Kim Dila (847) 347 3906

- Pig Roast – 50/50 raffle; Rivas to provide sound system; Mayfield to circulate signup sheet; Laho, Nelson to run raffle; Sue Press to arrange for McDonald's lemonade service. Lee Guara, Duane Whitehouse and Julie Cyra to each receive two pig roast tickets in appreciation for their support of SKMHTA projects and events.
- Trail Signs – corrections still needed among more than 250 signs; completion date uncertain.
- Trail Obstacles/Trail Grant – must decide on obstacles, submit detailed location; confirm need for/coverage for liability.
- Trail Construction Class – Bob Michaels attended four-day class in NKM, praised it; said 80 percent of attendees were horseriders; might be in SKM next year; he will be reimbursed for class fee, \$150.

New Business:

- Kiosk Plaques – kiosk needed; Bob Michaels gave drawing to Paul; will follow up on his decision.
- Logo contest – majority voted to keep current logo; Miller to contact Davis sisters for possible updating. Isabel Davis designed original logo, and her sister, Alyssa, now an art major at UW-W, has agreed to try making some changes.
- Sue Press suggested asking Julie Cyra to have a saddle-fitting clinic at the Pig Roast or Campout weekend. Miller to follow up with Julie.

Set date for next meeting: 6:30 p.m. Aug. 15.

Adjourn: Meeting adjourned at 7:35 p.m. on a Davis/Bill Mayfield motion.

Respectfully submitted,
Rae Miller
 Secretary